

# Unit Outline (Higher Education)

**Institute / School:** Institute of Innovation, Science & Sustainability

**Unit Title:** Experiential Learning Project

**Unit ID:** BUMGT6997

**Credit Points:** 45.00

**Prerequisite(s):** (BUMGT6976)

**Co-requisite(s):** Nil

**Exclusion(s):** Nil

**ASCED:** 080301

**Description of the Unit:**

The Experiential Learning Project is a capstone unit for the Master of Business Administration and Master of Public Health and Business Administration Programs. Students are provided with the opportunity to apply a broad range of knowledge of key business concepts, tools and techniques in a practical context. Students will be able to critically evaluate a business problem or opportunity. Importantly, through the project students will further enhance their critical thinking, communication and interpersonal capabilities. Students will work on their own and be guided by an academic adviser and an industry adviser

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

**Work Experience:**

No work experience: Student is not undertaking work experience in industry.

**Placement Component:** No

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment.

**Course Level:**

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

### Learning Outcomes:

#### Knowledge:

- K1.** Apply knowledge gained from the units to solve business problems
- K2.** Analyse, evaluate and apply critical thinking to develop solutions and to recognise opportunities.
- K3.** Develop appropriate research methods to solve problems

#### Skills:

- S1.** Recognise the importance of creative problem solving by participation in group and individual activities.
- S2.** Analyse business problems, undertake appropriate research, and develop innovative strategies.
- S3.** Demonstrate skills in planning and executing the project toward timely completion.
- S4.** Prepare interim and final reports and presentations to communicate project proposals, findings and recommendations.

#### Application of knowledge and skills:

- A1.** Plan and execute a substantial research based project
- A2.** Present the results of the project in a brief/proposal/report with confidence, using professional judgement.
- A3.** Demonstrate initiative and judgement in solving a business problem
- A4.** Appreciate the role of reflexivity

#### Unit Content:

Students will be required to undertake a project in a business/organisational setting that has the following characteristics:

- it should address a 'real life' business problem or opportunity
- it should require significant research and involve enough complexity and variety of stakeholders so as to preclude a simple technical solution
- it should be amenable to successful completion within a five to six month time frame

The specifics of the project will be agreed during the presentation of the proposal.

Students will be required to attend a series of workshops, covering topics such as proposal writing, research methods, strategic planning and implementation and presentation skills.

#### Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K3 S1, S2, S3 A1, A2, A3, A4	Develop a proposal to solve a business problem or opportunity that is professionally developed for a client. Apply knowledge and skills gained from the MBA units to a project and communicate ideas across to different stakeholders	Proposal development	5-15%
K1, K2, K3 S1, S2, S3, S4 A1, A2, A3, A4	Conduct research and apply critical thinking to the MBA project and communicate ideas to different stakeholders	Final presentation	5-15%
K1, K2, K3 S1, S2, S3, S4 A1, A2, A3, A4	Conduct research and apply critical thinking and skills to the MBA project and communicate ideas to different stakeholders	Final ELP report	75-85%

### Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)